

2012 Agent Rewards & New Client Promotions

Agent Bonus & Rewards Programs

Combine any of these bonuses and quadruple your earnings!

Year End Special ~ Extended!

(Valid for December 2011 through February 2012 effective dates)

For a limited time only, BEST Life will pay \$5 for every member enrolled in a group with 5 or more, up to a maximum of \$300 per group. The Year End Special is valid for all dental and short term disability cases with December, January and February effective dates.

Renewing and reinstated groups are excluded. New dental groups who terminate before or six months after the bonus payment is made are disqualified. BEST Life reserves the right to debit the broker for any bonus payment paid for these termed groups.

Unlimited New Medical Case Bonus Program

(Valid for January 2012 through April 2012 effective dates)

Sell a new medical group with 5-14 enrolled employees and earn \$200.

Sell a new medical group with 15-50 enrolled employees and you will earn \$400.

No limit to how many bonuses may be achieved. Maximum loaded cases are not eligible.

5 for 5 Bonus Program

(Valid for January 2012 through April 2012 effective dates)

Sell 5 new dental or vision groups with 5 or more enrolled and earn \$200. If each of your five new groups has 15 or more enrolled, you will receive \$800!

No limit to how many bonuses may be achieved. Not valid for cases sold through general agents.

New to BEST Life Agent Bonus

(Valid for 2012 effective dates)

Write your first case with BEST Life and get \$100 when you sell ANY new case of 5 or more employees enrolling. To qualify for the bonus, writing agents must not currently receive service fees for cases sold prior to 2012.

Applies to medical, dental, vision, life and short term disability.

Quote a plan today!
Contact your BEST Life Sales Team at **888.210.BEST** or your General Agent.

more >

New Client Savings & Promotions

Higher Participation Client Promotion

(Valid for 2012 effective dates)

Dental or vision voluntary groups receive employer-contributory rates and waiting period waivers when they demonstrate above 60% participation! When you submit the case, include the employer-contributory rates and indicate on the employer application that this is for a voluntary case. Include all waivers for employees waiving for other coverage, as these will be counted towards participation.

Underwriting reserves the right to apply voluntary rates if participation is not above 60%.

Bundled Coverage Savings Program

(Valid for 2012 effective dates)

For groups with 5 or more employees enrolling only.

Help clients save money when they purchase additional lines of coverage through BEST Life:

Medical plan with the purchase of	Medical Premium Reduction
Life or Vision	-1%
Life, Dental, and STD* or Vision	-3%

Dental plan with the purchase of	Dental Premium Reduction
Medical, Life or Vision	-2%
Life and Vision	-4%
Add STD* for an additional -1% of the dental premium!	

*STD is available in select states only: AR, DC, HI, ID, IL, IN, KY, MS, MO, NE, NM, OH, PA, SC, SD, TX, UT, and WY.

One bundled discount per group is allowed. Medical premiums will not be reduced below the minimum rate band permitted by applicable state law. Maximum loaded medical cases are not eligible for the medical premium reduction. Group term life policies must have a minimum guarantee issue of \$15,000 per employee to qualify.

Take advantage of these opportunities by contacting our Sales Team at **888.210.BEST** or your General Agent.



Terms and conditions of the promotions and bonus programs are subject to change without notice. One promotion per group is allowed.

BEST Life plans are underwritten by BEST Life and Health Insurance Company and sponsored by the BEST Employers Association. BEST Life products are marketed and distributed by BEST Health Plans, LLC. 2505 McCabe Way, Irvine, CA 92614