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BEST Life Reduces Dental Rates for North Carolina

Irvine, CA, February 21, 2008 – The BEST Life and Health Insurance Company (“BEST Life”) announced today that it has reduced new business rates for its PPO and Indemnity dental plans for North Carolina. Rates were reduced depending on area code factors and goes into effect with new March 1, 2008 groups.

For more information and to confirm rate reduction eligibility, please contact your BEST Life Sales Representative or your General Agent.

About BEST Life and Health Insurance Company

Founded in 1970, BEST Life is a fully-insured carrier that specializes in group insurance and employee benefits. BEST Life offers medical, dental, vision and life insurance products to large and small groups in 38 states nationally.

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