

DenteMax to be BEST Life's Secondary Dental Network

Irvine, CA, May 7, 2009 – [The BEST Life and Health Insurance Company](#) ("BEST Life") has announced today that DenteMax is now BEST Life's secondary dental PPO network.

"PPO network discounts help members save on dental care," says Steve Course, Vice President of Marketing for BEST Life. "A secondary dental network provides our members with a wider network selection, and makes it easier for them to receive those discounts."

Starting with May 1, 2009 service dates, members who do not have DenteMax as their primary network will have additional access to DenteMax. Members can take advantage of this new service, by visiting [BEST Life's website](#) and clicking on the Provider Look-up function to find a DenteMax dentist in their area, when they are away from home.

BEST Life members who use a PPO network for their dental care can save 25% to 57% off what would normally be charged*. Because BEST Life's plan benefits are applied to the discounted amounts, the member's out-of-pocket costs are less than if the member had gone to an "out-of-network" dentist.

To automate this new service, BEST Life has reprogrammed their claims-paying software to identify DenteMax contracted dentists when a member receives dental care from a dentist outside of a primary network. If the dentist is contracted with DenteMax, discounts will be applied to the claim and then to the member's in-network plan benefits. The DenteMax secondary network is available for members enrolled in BEST Life's IndemnityPlus and Dental PPO insurance products.

[DenteMax](#) is a national PPO network that provides access to over 87,000 locations nationwide. Since 1985, DenteMax has built a quality national, seamless, credentialed dental PPO network.

About BEST Life and Health Insurance Company

Founded in 1962, BEST Life has been providing affordable group medical, dental, vision and life insurance products to employers. Our products are underwritten by BEST Life and Health Insurance Company, and are distributed by BEST Health Plans. Together, we market and administer insurance products for large and small groups in 38 states nationally. Product availability may vary by state. For more on BEST Life, visit www.bestlife.com.

###

*Discounts vary by procedure and geographic location.